

Monogram XL[®]

Intelligent Design for the Built Environment



At Stoehr Flooring, leadership in product design doesn't just apply to performance and product quality – it also extends to our commitment to using our natural resources wisely and improving indoor air quality during installation. Our state-of-the-art manufacturing technologies maximize the use of our raw materials while reducing the impact on the environment. This reflects the foundation of our product development – increasing product quality and performance while decreasing our environmental footprint. That's why we introduced ½" and ¾" solid hardwood flooring to compliment our ¾" flooring.

We actively participate in organizations that support reforestation and sustainable forestry, such as the United States Green Building Council and the Forest Stewardship Council.



Stoehr Flooring
Since 1894



www.stoehrflooring.com

From the Forest to Your Home...

We reduce the impact on the environment.

Sustainable Forestry Practices

Monogram XL flooring is produced from Northern hardwood species that are selectively harvested using sustainable silviculture practices. Plus, all Stoehr products may be special ordered FSC® certified.

Improves Air Quality

Virtually “dustless installation” is possible and less than 1% of the VOC’s are produced with factory pre-finished flooring.

Reduces Landfill Needs

After its long life, there’s 60% less material for disposal when comparing Monogram XL 3/8” to industry standard 3/4” flooring.

More Flooring per Truck

220% more 3/8” flooring than 3/4” flooring and 67% more 1/2” flooring than 3/4” flooring.

3/8” flooring =  16.8 homes

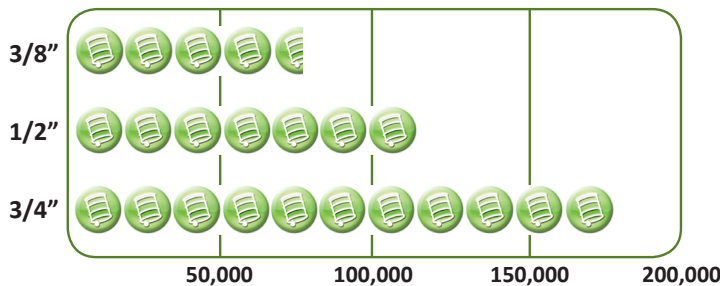
1/2” flooring =  12.5 homes

3/4” flooring =  7.6 homes

Number of 2,000 sf homes that could be entirely surfaced with hardwood flooring per truck.

Less Fuel/Fewer Emissions

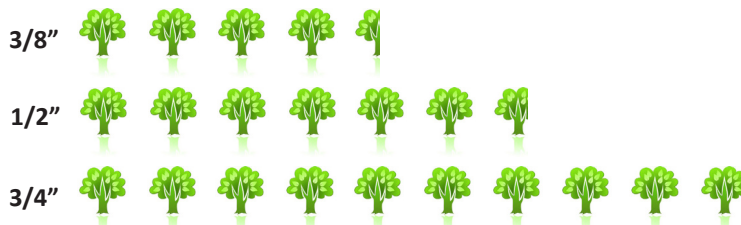
When compared to 3/4” flooring, trucks would travel over 500,000 miles *less* to deliver the same amount of flooring!



Estimated fuel consumption to ship enough hardwood flooring for 10,000 average-size homes assuming an average of 800 miles shipping distance per truck and 6 mpg for diesel semi-tractor trailers.

Fewer Trees Needed

Compared to industry-standard 3/4” solid hardwood flooring, Monogram 3/8” flooring uses 45% less starting stock and Monogram 1/2” flooring uses 36% less starting stock to produce the same amount of flooring. Even better, 1/2” Monogram has the exact same wear life as Monogram 3/4” flooring.



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